

# Living Language Digital Programs



Now available as a subscription-based, self-study program—the perfect fit for your organization’s needs.

Don’t just learn a language.  
**Live a language.**

The Living Language Method™ follows a four-point approach to effectively teach and reinforce vocabulary, grammar, comprehension, and speaking skills:

#### **BUILD A FOUNDATION**

Speak immediately using essential words and phrases.

#### **PROGRESS WITH CONFIDENCE**

Build on each lesson as you advance to full sentences, then actual conversations.

#### **RETAIN WHAT YOU’VE LEARNED**

Special recall exercises move your new language from short-term to long-term memory.

#### **ACHIEVE YOUR GOALS**

Don’t just mimic or memorize—develop practical language skills to speak in any situation.

Your users speak many languages.

## **Does your organization?**

Living Language allows students to learn efficiently and effectively with more than 60 languages. (See website for a complete list.) Founded in 1946 and developed for the U.S. State Department to train overseas soldiers and diplomats during World War II, Living Language lets you learn like an adult. No gimmicks, no tricks.

## **Connect Your Community with Living Language**

- Attract more users—from dedicated self-study learners to world travelers, from users increasing their language skills for new job opportunities to English language learners new to your community.
- Support employees who look to their company for improved language learning.
- Enhance (or start!) your organization’s conversation clubs—a great way to promote interaction between employees and encourage them to practice speaking with one another.



## Living Language in your organization means . . .

**Around-the-Clock Access:** No matter what your company's hours, users can access Living Language whenever they choose.

**Available in more than 60 languages:** Whether you're helping users connect with their roots, master a new language (including English), or prepare for a trip, Living Language has their needs covered.

**Customer Support:** Living Language partners with your company to ensure a successful integration for administration and users. Users can get their questions answered by email, and we provide an extensive FAQ as another accessible resource for customer support.

**Marketing Support:** We'll provide a Digital Marketing Kit to make it easy to integrate Living Language into your organization. Kit includes re-sizable logos, shareable images for social media, customizable materials like table-top display, bookmarks, poster, and more.

**Pick and Choose:** Various levels of pricing are available, offering a flexibility that allows you to best serve your organization's needs. Please email: [corporate@livinglanguage.com](mailto:corporate@livinglanguage.com) for detailed pricing information.

Help your users learn efficiently,  
learn effectively, and join the  
conversation.





## Hear what people are saying about Living Language

“Nothing short of delightful... I emerged from Lesson 1 with demonstrably improved knowledge and an eagerness to move onto the next one.” —*New York Times*

“Living Language uses scientific methods that teach these structures so that you truly develop a mental grammar in your new language.”

—*Giulia Bencini, Ph.D., Linguistics; Assistant Professor, Communication Sciences Program, The City University of New York, Hunter College*

“As a former Army linguist and current world traveler, I have tried every language learning solution from Rosetta Stone to traditional classroom settings, and in terms of sheer total effectiveness, look no further than Living Language.”

—*Monroe Mann, Living Language customer*



## Living Language is offered in 62 languages and counting...

### Comprehensive Courses

American Sign Language	French	Italian	Russian	英語/English (ESL Chinese)
Arabic	German	Japanese	Spanish	英語/English (ESL Japanese)
Dothraki*	Greek	Korean	Swahili	الإنجليزية/English (ESL Arabic)
Dutch	Hebrew	Mandarin Chinese	Tagalog	английский/English (ESL Russian)
English	Hindi	Polish	Vietnamese	영어/English (ESL Korean)
Farsi	Irish	Brazilian Portuguese	Inglés/English (ESL Spanish)	

\*Based on the hit original HBO series *Game of Thrones*

### Passport Language Courses For Travelers

Croatian  
 French  
 German  
 Hawaiian  
 Greek  
 Italian  
 Japanese  
 Portuguese  
 Spanish  
 Thai

### On The Job

American Sign Language for Librarians  
 Spanish On The Job for Law Enforcement  
 Spanish On The Job for Healthcare Workers  
 Spanish On The Job for Librarians

### Business Courses

Brazilian Portuguese  
 Japanese  
 Spanish  
 Mandarin Chinese

### In a Flash Courses

Armenian	Hungarian	Romanian
Azerbaijani	Icelandic	Scottish Gaelic
Bengali	Igbo	Serbian
Bulgarian	Indonesian	Slovak
Cantonese	Iraqi Arabic	Swedish
Czech	Kazakh	Tamil
Danish	Latvian	Turkish
Dari	Levantine Arabic	Ukrainian
Dzongkha	Lithuanian	Urdu
Egyptian Arabic	Malay	Welsh
Estonian	Norwegian	
Finnish	Pashto	
Haitian Creole	Punjabi	



## What makes Living Language stand out from the crowd?

Our Comprehensive Courses take users further in their language learning, beyond memorizing simple phrases and popular expressions, and into high intermediate language skills. How do we do this?



### THREE LEVELS PER LANGUAGE

means even experienced speakers can use Living Language to reinforce skills.



### OVER 1000 HAND-SELECTED IMAGES

per course to enhance learning and promote retention.



### HUNDREDS OF INTERACTIVE GAMES

per course, each designed by native speakers, help students interact with language in new contexts.



### WIDE VARIETY OF LEARNING TOOLS

allowing users to choose the method that works with their learning style.



### PERFORMANCE-BASED

medals to keep users engaged and motivated.



### READING AND WRITING INSTRUCTION

for any language that doesn't use the Roman alphabet\* to build confidence beyond speaking.



### MORE IN-DEPTH GRAMMAR

instruction includes audio and examples to explain what's been learned.



## Contact Us Today

Please contact [corporate@livinglanguage.com](mailto:corporate@livinglanguage.com) for information on how to bring Living Language to your organization.

[www.livinglanguage.com/corporate](http://www.livinglanguage.com/corporate)

\*Reading and writing instruction is offered with the following Living Language courses: Japanese, Mandarin Chinese, Arabic, Russian, Greek, Korean, Hebrew, and Hindi.